

NORTH CAROLINA DEPARTMENT OF STATE TREASURER RETIREMENT SYSTEMS DIVISION

JANET COWELL TREASURER STEVEN C. TOOLE DIRECTOR

Operations Update Key Metrics (September through August)

| | 2 <u>014</u> | <u>2013</u> | % Change |
|--|--------------|-------------|----------|
| Member Services | | | |
| Number of Visitors | 4,698 | 4,313 | 8.9% |
| Email/Correspondence | 30,776 | 24,057 | 27.9% |
| Response to Correspondence (days) | 6.8 | 4.6 | 47.8% |
| Call Center: | | | |
| Incoming Call Volume | 334,299 | 290,088 | 15.2% |
| Service Level | 26.0% | 33.4% | -7.4% |
| Abandonment Rate | 30.5% | 54.6% | -24.1% |
| Average Wait Time (min:sec) | 9:01 | 9:29 | -0.1% |
| Retirement Processing | | | |
| Estimates Requested | 6,707 | 6,804 | -1.4% |
| Service Purchases | 4,564 | 5,669 | -19.5% |
| Applications Requested | 15,266 | 15,202 | 0.4% |
| 60 Day Paid-on-time Rate | 97.1% | 98.1% | -1.0% |
| Benefit Processing | | | |
| Disability Applications Received | 3,568 | 3,802 | -6.2% |
| Death Notifications Received | 7,598 | 7,012 | 8.4% |
| Refund Requests Received | 16,077 | 15,212 | 5.7% |
| Payroll Processing | | | |
| Number of Payees as of August | 277,480 | 266,905 | 4.0% |
| Avg. Monthly Amount Paid | \$1,593.60 | \$1,561.23 | 2.1% |
| New Overpayment Invoices | 2,141 | 1,531 | 39.8% |
| Self Service Views (On-Line Processes) | | | |
| Retirement Estimates | 1,587,890 | 1,661,629 | -4.4% |
| Transfer Estimates (401k & 457) | 184,394 | 182,943 | 0.8% |
| Service Purchases | 177,133 | 171,005 | 3.6% |
| Beneficiary | 181,237 | 261,330 | -30.6% |
| Direct Deposit | 47,621 | N/A | N/A |

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Key Metrics (September 2013 through August 2014)

| | Actual | Goal | Trend |
|---|-----------------|------------------|----------------------|
| Retirement Readiness*: | 67.56% | 60.00% | • |
| Average Contributions: | | | |
| 401(k) Plan | \$161.05 | \$160.00 | • |
| 457 Plan | \$132.84 | \$130.00 | • |
| Combined Plans | \$177.50 | | |
| Asset Allocation Usage: | | | |
| GoalMaker utilization among new members for 401(k) Plan | 94.10% | 89.50% | <u> </u> |
| GoalMaker utilization among all members for 401(k) Plan | 54.58% | 55.00% | |
| GoalMaker utilization among new members for 457 Plan | 94.10% | 91.50% | • |
| GoalMaker utilization among all members for 457 Plan | 54.53% | 55.00% | - |
| GoalMaker utilization among new members for combined Plans | 94.13% | | |
| GoalMaker utilization among all members for combined Plans | 54.58% | | |
| Participation: | | | |
| Active participation in 401(k) Plan | 26.56% | 27.00% | - |
| Active participation in 457 Plan | 11.23% | 12.25% | |
| • • | | | |
| Active participation rate for combined plans | 29.34% | | |
| NC 403(b) program Adoptions: | | | |
| Activity for Year to Date | 23 | 50** | |
| (School Districts adopted either as Sole Recordkeeper or One of | | | nn) |
| (School Districts adopted either as sole recordiceper of One of | the Multiple Re | corakeeper optic | <i>J</i> 11 <i>)</i> |

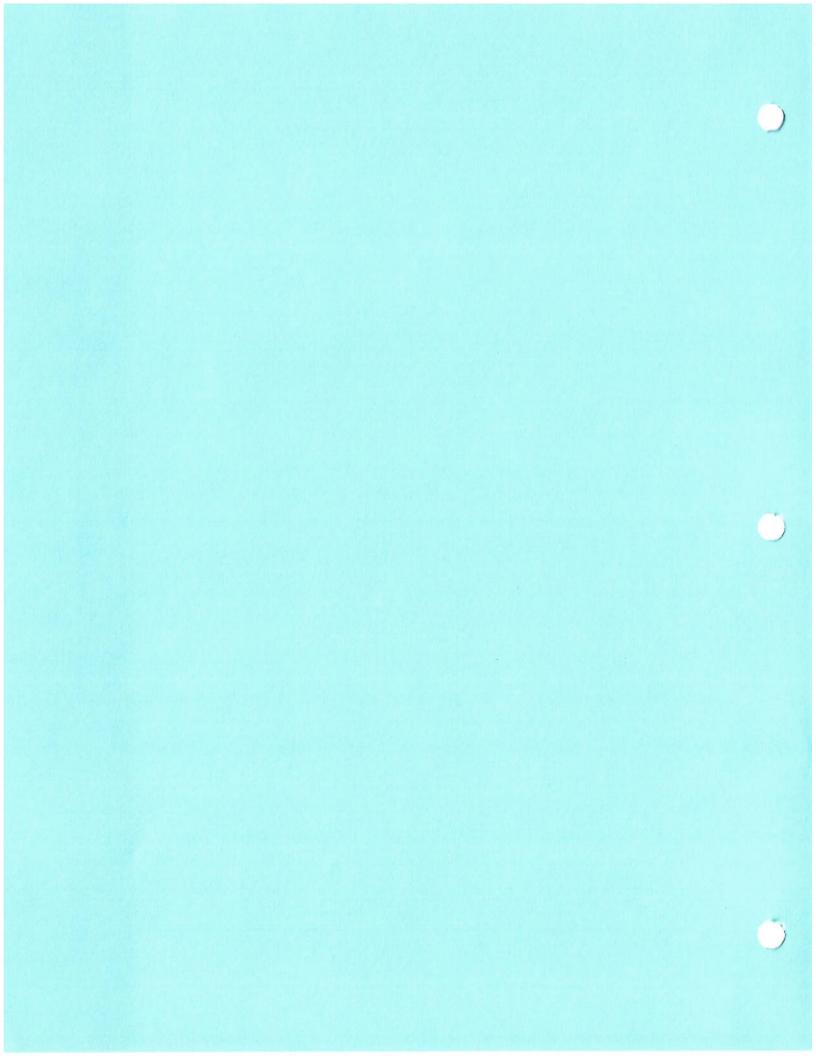


^{*}Calculated annually from Annual Benefit Statement.

^{**}This is by 12.31.2014

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NCRS Open Enrollment Update- 8/25/14 to 10/2/2014

| | Annual Premium | # of Applications |
|----------|-----------------|-------------------|
| Dental | \$ 702,169 | 1,251 |
| Vision | \$ 149,691 | 1,297 |
| Life | \$ 569,293 | 491 |
| Accident | \$ 91,195 | 294 |
| Total | \$ 1,512,348 | 3,333 |

Current products, Participants and Dollars

| Benefit | Members | Premium Monthly |
|----------|---------|-----------------|
| Dental | 85,965 | \$3,210,271.84 |
| Vision | 65,072 | \$473,241.55 |
| Life | 7,518 | \$569,578.12 |
| Accident | 2,084 | \$52,172.28 |

Operations Update Distribution

| 2015 Open Enrollment Timeline/ Mailing timeline | Date |
|---|------------|
| Proof from Classic Graphics to Vivian/Wolfe | 7/3/2014 |
| Proof approval/ changes | 7/3/2014 |
| File structure and Link sent to NCRS (Chris) | 7/7/2014 |
| Printing begins: 245K Booklets | 7/16/2014 |
| KEY DATE: Final data file to Classic Graphics | 7/28/2014 |
| KEY DATE: Transport Email address to file to Wolfe and Vivian | 8/12/2014 |
| Load Website with 2015 Marketing Materials | 8/15/2014 |
| NCRS Email: Open Enrollment Announcement | 8/18/2014 |
| NCRS updates website and facebook with open enrollment announcement | 8/18/2014 |
| Wave 1 mailing | 8/18/2014 |
| Wave 2 mailing | 8/25/2014 |
| Wave 3 mailing | 9/2/2014 |
| Open Enrollment begins | 9/2/2014 |
| Upload email list to Constant Contact and send | 9/2/2014 |
| Wave 4 mailing: 49K retirees | 9/8/2014 |
| Postcard Concepts due to PIA | 9/12/2014 |
| Wave 5 mailing: 49K retirees | 9/15/2014 |
| Graphic Design Postcard | 9/15/2014 |
| Postcard comments due from Vendors and NCRS to Wolfe/ PIA | 9/17/2014 |
| Postcard Final Artwork due to Classic | 9/22/2014 |
| Email: Open Enrollment 2015 Reminder | 10/1/2014 |
| SHP: table at SHP Chapel Hill Meeting | 10/1/2014 |
| SHP: table at SHP Meeting: Raleigh | 10/7/2014 |
| Final announcement postcard mailing | 10/8/2014 |
| SHP: table at SHP Meeting: Rocky Mount | 10/16/2014 |
| NCRS Email: Reminder | 10/15/2014 |
| Email: Open Enrollment 2015 Enrollment Ends | 10/27/2014 |
| Open Enrollment Ends | 10/31/2014 |

Snapshot - Call Center Stats

| Year End 2013 | |
|-----------------------|--|
| 41,600 calls | |
| 8% of callers on hold | |
| Abandonment Rate .47% | |

Increase in calls September 2014 over September 2013 = 18%

September 2014 vs. September 2013 Comparison

2013 - September Call Center Stats

| Total Calls | Avg Talk | Abandoned Calls | Abandonment Rate | Calls of VM | Total Calls in Queue | % Calls in Queue |
|----------------|-------------|-----------------|---------------------|----------------|-------------------------------|------------------|
| 5891 | 5:05 | 11 | 0.2% | 5 | 225 | 3.8% |

2014 - September Call Center Stats

| Total Calls | Avg Talk | Abandoned Calls | Abandonment Rate | Calls of VM | Total Calls in Queue | % Calls in Queue |
|----------------|-------------|-----------------|---------------------|----------------|-------------------------------|------------------|
| 6926 | 4:49 | 10 | 0.1% | 7 | 250 | 3.6% |

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