

#### 2013 RSD Top-Level Metrics Results North Carolina Department of State Treasurer



## **Mission Statement**

Everything starts with our mission, which shares our purpose as a division and serves as the basis for our decisions and actions

- To secure the retirement of North Carolina public servants...
- To deliver comprehensive personalized solutions and services...
- To provide exceptional customer experience...
- To protect the integrity of the North Carolina Retirement Systems...



## Vision Statement

Our vision serves as our roadmap and guides us by describing what we need to accomplish in order to effectively deliver on our Mission long term

- **People:** Be a great place to work where people are inspired to be the best they can
- **Productivity:** Be a highly effective; lean and fast moving division
- **Portfolio:** Package a portfolio of services that anticipates and satisfies member needs and desires
- **Process:** Develop and maintain efficient processes that are measurable, customer friendly and manage accountability
- **Predict:** Leverage data analytics to predict trends and be an industry voice at the state and national levels on retirement matters and innovation
- **Protect:** Set the highest standards in the development and rigorous enforcement of our pension protection policies and procedures



#### 2013 Top-Level RSD Metric Goals

- Retirement Readiness
  - 60% of all active members are "on track" to replace 80% of their replacement income
- Employee Engagement
  - Score a 3.0 out of 4.0 on the 2014 Employee Survey
- Member Satisfaction
  - $\circ$  Consistently achieve a 4.0 out of 5.0 on member and retiree surveys
- Fiscal Integrity
  - Fund the Annual Required Contribution
  - Death & Disability Review
  - Fraud, Waste & Abuse Review
  - o Effective Policy



### 2013 Top-Level RSD Metric Results

- Retirement Readiness
  - 67.56% of all active members are "on track" to replace 80% of their replacement income at age 62
- Employee Engagement
  - Survey delayed for state procurement selection of vendor
- Member Satisfaction
  - $\circ~$  4.41 out of 5.0 on member and retiree surveys
- Fiscal Integrity
  - Fund the Annual Required Contribution
  - Death & Disability Review
  - Fraud, Waste & Abuse Review
  - o Effective Policy



## Retirement Readiness & Financial Education

# A Deeper Dive

## Michael McCann

Vice President | Key Account Management | Client Relations & Business Development Prudential Retirement



- 393,000 Annual Benefit Statements generated
  - 185,000 members also had a 401(k) and 457 plan (47%)
- 393,000 "active members" of the retirement system is approximately 42% of the total pension membership (925,000)
- 401(k) and 457 plans are ~10% the size of the pension plan in terms of total assets
- Members with a 401(k) and/or 457 plan
  - Retirement readiness score of 77% vs. over 67% for entire membership
- 102,000+ members that received an annual benefit statement in 2014, are within five years of their retirement date
  - 26% of active membership within 5 years of retirement
  - 55% of this group (56,000) has a current retirement readiness surplus
- Market performance can effect members near surplus/gap breakpoint
  - 102,417 (26%) members have a projected retirement gap/surplus within +/- \$100 per month
  - 31,499 members have a 401(k) and/or 457 plan with a projected retirement gap/surplus within +/- \$100 per month (17% of supplemental plan unique membership)

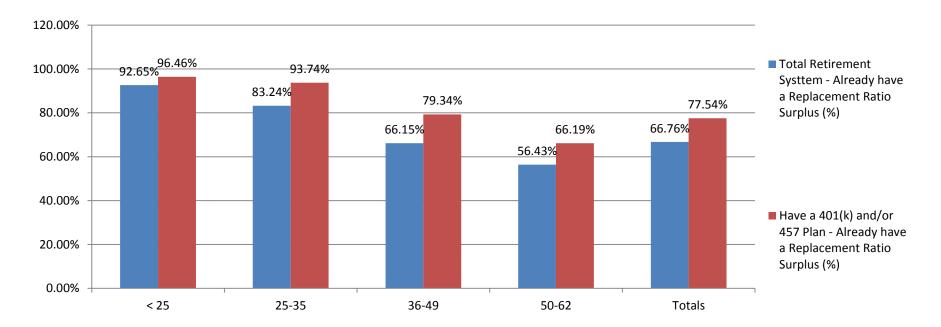


#### Annual Benefit Statement – Data Observations

- Age 62+ membership has increased 73% since 2011
- Age of Membership will continue to put stress on net flows
- Limited salary increases over past few years at many employers continue to 'slow' the pace of incoming contributions
- Since starting ABS report in 2011, active membership has remained flat (398,000 in 2011, 390,000 in 2012, 393,000 in 2013). Over this same period...
  - Total plan assets in the supplemental plans are up 37%
  - Retirement Readiness score has increased 21% (55.60 to 67.56%)
  - GoalMaker utilization among new enrollments has increased 14%
  - Total GoalMaker utilization has increased 20%
  - Total average contributions have remained flat (similar to salary increase trend)
  - Enrollment % growth has remained neutral
- · A quarter of active membership are likely to retire in the next five years
- Short of implementing Auto Enrollment and Auto Escalate, our strategy will need to shift towards data sharing and targeted marketing initiatives



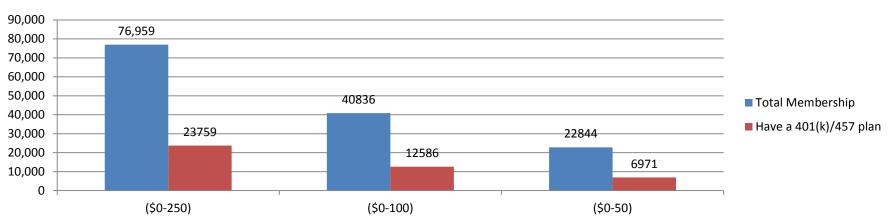
#### Annual Benefit Statement – Retirement Readiness



Retirement Readiness Comparison – Age Group and Surplus Ratio Based on Participation in Supplemental Plans

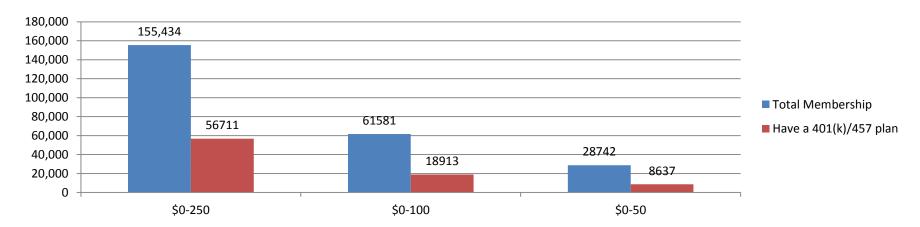


#### Annual Benefit Statement – Retirement Gap/Surplus Analysis



Total ABS Membership vs. DC Membership – Monthly Gap Analysis

Total ABS Membership vs. DC Membership – Monthly Surplus Analysis





#### Financial Education Study – North Carolina Residents

- Not run out of money in retirement is the most important financial goal among North Carolina residents, followed by afford medical care in retirement, and maintaining desired lifestyle in retirement
- Saving for retirement is an important goal particularly among younger residents -- 78% see it as important, compared to 65% of North Carolina residents overall. Among retirees, protecting existing savings comes out high on the list of priorities

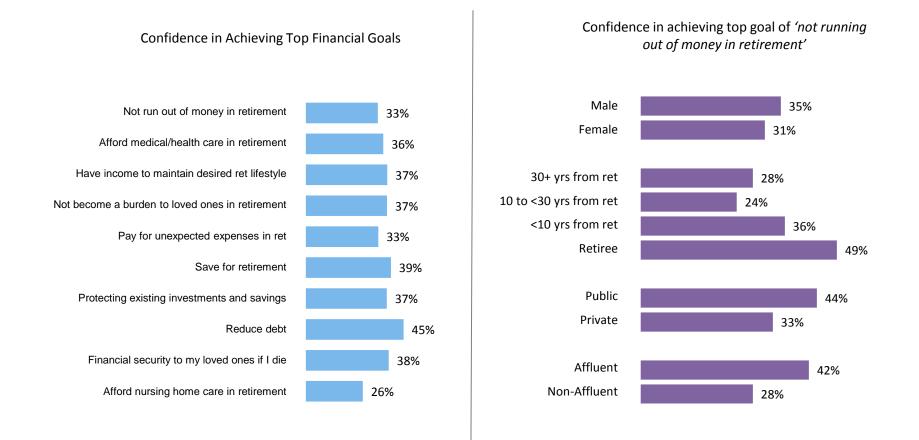
	North Carolina	Nationwide	
Not run out of money in ret	80%	75%	
Afford medical/healthcare in ret	72%	68%	
Have income to maintain desired ret lifestyle	70%	66%	
Not become a burden to loved ones in ret	69%	64%	
Pay for unexpected expenses in ret	68%	65%	Second mos (78%) amo
Save for retirement	65%	58%	ро
Protecting existing investments and savings	60%	55%	
Reduce debt	59%	54%	Relatively
Financial security to my loved ones if I die	58%	52%	
Afford nursing home care	42%	39%	
Save for major purchase other than home	40%	39%	
Support family members	37%	31%	
Fund education for children/grandchildren	34%	28%	
Save to purchase a home (primary)	30%	27%	]
Leave inheritance	29%	25%	]
Give to charity	25%	20%	<u> </u>

#### Important Financial Goals



#### Low confidence in achieving financial goals

Only 33% are confident that they will achieve the goal of *not running out of money in retirement*. This is lower among women, private sector workers, those who are less affluent, and those far off from retirement





#### Financial Education in North Carolina

Knowledge of Different Financial Areas

Level of Preparedness to Make Wise Financial

Decisions

need help in a few

areas

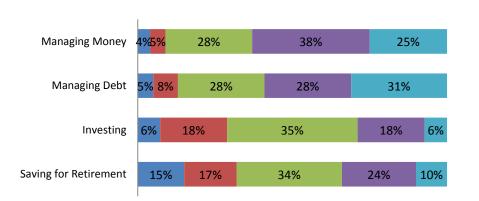
37%

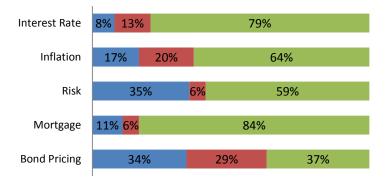
- More than a fifth of working age and retired North Carolina residents lack the basic knowledge of investing and saving for retirement; 16% are beginners and ill-equipped to make financial decisions
- Many do not have a good grasp of fundamental concepts of economics and finance---only about half are able to answer 4 or more financial literacy questions correctly

very well

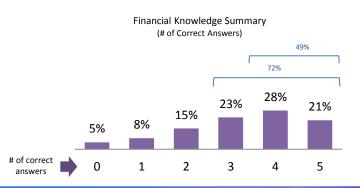
prepared

19%





Financial Knowledge\*





North Carolina Department of State Treasurer Learn. Invest. Grow. Prosper.

need to catch

up in many

areas

27%

beginner

16%

#### 2014 Top-Level Metric Goals

Retirement Readiness – 70% of all active NC public servants at age 62 or older are on track to replace 80% of their pre-retirement income in retirement. By 2020, 90% of all active NC public servants at age 62 or older are on track to replace 80% of their pre-retirement income in retirement. The following sub-goals are being pursued to help us achieve our top-level metric of 70% in 2014:

- 457 Participation: 1,315 new members (net)
- o 401(k) Participation: 477 members (net)
- o 457 Average Contribution: \$130
- o 401(k) Average Contribution: \$160
- 457 GoalMaker Participation (new/existing): 91.5%/55%
- o 401(k) GoalMaker Participation (new/existing): 89.50%/55%

Member Satisfaction – 4.25 member overall satisfaction score (scale of 1 to 5)

- Daily survey results from customer experiences in Retirement Processing, Benefit Processing, and Member Services
- Monthly metric results for turn around time, paid on time percentage, and other key performance measures

Employee Engagement – 3.05 employee overall satisfaction score (scale of 1 to 4)

o Annual survey results from employee

Fiscal Integrity – success on the following sub-goals:

- o Implementation of Pension Spiking
- Progress towards 100% overall funding percentage
- Establishment of a Compliance Team
- Continued automation efforts





#### Thank you!

Together, we can build and maintain a fiscally strong and prosperous North Carolina.

#### www.NCTreasurer.com

